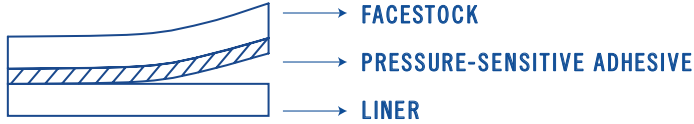




## CUSTOM LABEL CONSTRUCTION:

Inkable Label Co.'s custom labels are printed digitally, using only high grade materials set to industry standards, utilizing vibrant inks on the four-colour printing process, for best quality professional label applications. This "Label Sandwich" shows you the main components of each custom label. Consider these carefully based on what your product labelling needs and applications are.

*\*Not shown is the Top Coat, or Laminate, which is an additional layer that lends to visual enhancement (Gloss or Matte), and adds some protection against ink scuffing and moisture for your custom labels' longevity of use.*



## FACESTOCK DESCRIPTION: MATTE GOLD POLYESTER

FACESTOCK	Label Material	Matte Gold Polyester
	Thickness (mm)	0.025 ± 0.004
	Basic Weight(g/m <sup>2</sup> )	35 ± 4
	Color	Matte Gold

## PRESSURE-SENSITIVE ADHESIVE DESCRIPTION: ACRYLIC #8

PRESSURE-SENSITIVE ADHESIVE	Adhesive Base	Acrylic
	Coating Thickness (mm)	0.022±0.002
	Coating Weight (g/m <sup>2</sup> )	22 ± 2
	Solvent Retention (%)	1.5 ↓
	Initial Ball Tack (no./ball)	#8 ↑
	∠180°Peel Adhesion (kg/25mm)	0.8 ↑
	Release Force (g/25mm)	10 ± 5
	Holding Power (hr/Kgx25mm <sup>2</sup> )	24 ↑
	Temperature Range (°C)	-20 ~ 120
	Temperature Range (°C)	10 ~ 40
	Stock Environment	30°C×60% rh ↓ in a cool 、 dry place

## LINER DESCRIPTION: RELEASE PAPER

LINER	Liner Material	PVA primer Release Paper
	Thickness (mm)	0.150 ± 0.008
	Basic Weight (g/m <sup>2</sup> )	153 ± 8
	Color	White
	Shelf Life	One Year

**IMPORTANT NOTE:** Our custom label specifications are for your informational use. The technical data are based on research and development by Inkable Label Co. and exhibit most current information and typical values. It is still best that you review and determine the suitability of any label material for your custom label application.

Updated: April 2015