



## **CUSTOM LABEL CONSTRUCTION:**

Inkable Label Co.'s custom labels are printed digitally, using only high grade materials set to industry standards, utilizing vibrant inks on the four-colour printing process, for best quality professional label applications. This "Label Sandwich" shows you the main components of each custom label. Consider these carefully based on what your product labelling needs and applications are.

\*Not shown is the Top Coat, or Laminate, which is an additional layer that lends to visual enhancement (Gloss or Matte), and adds some protection against ink scuffing and moisture for your custom labels' longevity of use.

## FACESTOCK DESCRIPTION: WHITE PLASTIC FILM

FACESTOCK	Label Material	White Plastic Film
	Thickness (mm)	0.07
	Tensile Strength (kgf/25mm)	15 ↑
	Color	White

## PRESSURE-SENSITIVE ADHESIVE DESCRIPTION:

PRESSURE-SENSITIVE ADHESIVE	Adhesive Base Initial Tack(#7/cm)  180°Peel Adhesion to Steel (kgf/25mm)  Release Force (gf/25mm)  Temperature Range (°C)	Emulsion Acrylic 2 ~ 7 0.9 ↑ 3 ~ 8 Room temperature
	Total Thickness (mm)	$0.092 \pm 6\%$

## LINER DESCRIPTION: RELEASE PAPER

LINER	Liner Material	Glassine Release Paper
	Base Weight (g/m²)	78
	Tensile Strength (kgf/25mm)	10.5 ↑
	Color	White

IMPORTANT NOTE: Our custom label specifications are for your informational use. The technical data are based on research and development by Inkable Label Co. and exhibit most current information and typical values. It is still best that you review and determine the suitability of any label material for your custom label application.

Updated: April 2015